



# Sponsorship Application 2017

Please email application to: [Alphac97@gmail.com](mailto:Alphac97@gmail.com)

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact name & title: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Festival booth:  Yes  No (Please complete form on website [www.mesamlk.org](http://www.mesamlk.org))

Parade entry:  Yes  No (Please complete form on website [www.mesamlk.org](http://www.mesamlk.org))

Please provide the information for your advertisement to:

Alpha Campa  
[Alphac97@gmail.com](mailto:Alphac97@gmail.com)  
480-735-4294 phone

Please provide list of people who will attend Breakfast:  
(Tickets will be held at Check in the morning of the Breakfast)

Alpha Campa  
[Alphac97@gmail.com](mailto:Alphac97@gmail.com)  
480-735-4294 phone

**THANKS FOR SUPPORTING MESA MLK!**



Dr. King Celebration Breakfast  
January 16, 2017

Table Seating

Company: \_\_\_\_\_

Contact name: \_\_\_\_\_ Phone # \_\_\_\_\_

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8
- 9.
- 10.



MLK, Jr. Celebration Committee Tax Identification # 860742621

## **SPONSORSHIP OPPORTUNITIES**

### **MLK Legacy Sponsor -\$25,000+**

This sponsorship includes naming rights for an event and recognition as the **Primary Sponsor**. Logo on event invitations, advertisement, press releases, email blast and website; a banner with MLK Legacy Sponsor for your float at the Parade; booth at festival. It also includes: a speaking role at each event, 20 seats at the Breakfast, two full-page ads: One on the back cover of the program and one inside of the program. Logo on website with link to your website and mention on Facebook & Twitter

### **Rosa Parks Legacy Sponsor -\$15,000+**

This sponsorship includes naming rights for an event and recognition as a Rosa Parks Legacy Sponsor. Logo on event invitations, advertisement, press releases, email blast and website; a banner with MLK Rosa Parks Sponsor for your float at the Parade; booth at festival. It also includes: a speaking role at two of the events, 12 seats at the Breakfast, a full-page ad in the program. Logo on website with link to your website and mention on Facebook & Twitter

### **Mountain Top Sponsor -\$10,000**

This sponsorship includes naming rights for an event and recognition as a Mountain Top Sponsor. Logo on event invitations, advertisement, press releases, email blast and website; a banner with MLK Mountain Top Sponsor for your float at the Parade; booth at festival. It also includes: a speaking role at one of the events, 10 seats at the Breakfast, a full-page ad in the program. Logo on website with link to your website and mention on Facebook & Twitter

### **Freedom Sponsor -\$5,000**

This sponsorship includes naming rights for an event and recognition as a Freedom Sponsor. Logo on event invitations, advertisement, press releases, email blast and website; a banner with MLK Mountain Top Sponsor for your float at the Parade; booth at festival. It also includes: a speaking role at one of the events, 10 seats at the Breakfast, a full-page ad in the program. Logo on website with link to your website and mention on Facebook & Twitter

This sponsorship includes naming rights for an event and recognition as a sponsor. It also includes 8 seats, at the Breakfast, a half -page ad in the program. Logo on website with link to your website and mention on Facebook & Twitter

### **Dream Sponsor -\$3000**

This sponsorship includes 6 seats at the Breakfast, company name and logo inside of the program. Logo on website with link to your website and mention on Facebook & Twitter

### **Service Sponsor -\$2500**

This sponsorship includes 5 seats at the Breakfast, company name and logo inside of the program. Logo on website with link to your website and mention on Facebook & Twitter

### **Unity Sponsor -\$2000**



This sponsorship includes 4 seats at the Breakfast, company name and logo inside of the program. Logo on website with link to your website and mention on Facebook & Twitter

## Spirit Sponsor -\$1000

This sponsorship opportunity includes 2 seats at the Breakfast, a quarter page ad on the inside of the program. Logo on website with link to your website and mention on Facebook & Twitter

## Individual Sponsorships

We gladly accept individual sponsors for the celebration. These sponsors are an important part of our fund raising efforts. Every individual will be listed in the program.

## Festival Booths

Information	\$40	(Non-profits, Organizations, Churches, etc.)
Retail Vendors	\$75	(Clothing, Art, etc.)
Food Vendors	\$150	(Any Vendor selling a food product)